



PRIVACY POLICY

CHEM-PRO POLAND Sp. z o.o.

WHAT IS A PRIVACY POLICY?

We would like to familiarize you with the details of the processing of your personal data by us to give you full knowledge and comfort in using our website.

We know how important it is to protect your personal data, so we make every effort to protect your privacy and the information you provide to us.

We carefully select and apply appropriate technical measures, in particular those of a programming and organizational nature, ensuring the protection of personal data processed. Our website uses encrypted data transmission (SSL), which ensures the protection of your identifying data.

In our Privacy Policy you will find all the most important information regarding the processing of your personal data by us.

Who is the administrator of the website www.chempropoland.com?

The administrator of the website is CHEM-PRO POLAND SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ with its registered office in Katowice, at Ludwika 17, 40-176 Katowice, registered by the Sąd Rejonowy Katowice-Wschód in Katowice, VIII Wydział Gospodarczy Krajowego Rejestru Sądowego, KRS no.: 0000987492, VAT no.: 9542844236, REGON no.: 522868734.

PERSONAL DATA

What legal act regulates the processing of your personal data?

Chem-Pro Poland Sp. z o.o.
Ludwika 17
40-176 Katowice
NIP: 9542844236
KRS: 0000987492

Contact:
E-mail: office@chempropoland.com
Mobile: +48 513 168 651



Your personal data is collected and processed by us in accordance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and the repeal of Directive 95 / 46 / EC (general regulation on data protection) (OJ EU L 119, p. 1), commonly known as: GDPR. To the extent not regulated by the GDPR, the processing of personal data is governed by the Personal Data Protection Act of May 10, 2018.

Who is the controller of your personal data?

The administrator of your personal data is CHEM-PRO POLAND SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ with its registered office in Katowice, at Ludwika 17, 40-176 Katowice, registered by the Sąd Rejonowy Katowice-Wschód in Katowice, VIII Wydział Gospodarczy Krajowego Rejestru Sądowego, KRS no.: 0000987492, VAT no.: 9542844236, REGON no.: 522868734.

You can contact us regarding your personal data by:

e-mail: office@chempropoland.com
traditional letter: Ludwika 17, 40-176 Katowice
mobile phone: +48 513 168 651

HOW DO WE PROCESS YOUR PERSONAL DATA?

What personal data do we process and for what purposes do we process them?

On our website and in the course of cooperation, we process your various personal data for various purposes, based on various legal bases.

Objective	Personal data	Legal basis for processing	Duration of data storage
conclusion and performance of the contract	name, surname, PESEL number, e-mail address, telephone number,	art. 6 sec. 1 lit. b) GDPR, i.e. processing in order to take action at your request, before concluding a contract and processing necessary for the performance of a contract to which you are a party	until the expiry of the limitation period for claims relating to the performance of the contract

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newsletter	e-mail address	art. 6 sec. 1 lit. a) GDPR, i.e. processing based on your consent to the processing of your personal data	until you withdraw your consent to the processing of personal data
contact form	name, surname, e-mail address, telephone number, image	art. 6 sec. 1 lit. f) GDPR, i.e. processing in order to implement our legitimate interest, consisting in maintaining continuity of communication and enabling contact with us in matters of business activity	until you object to the processing of personal data
interactive chat	name, surname, e-mail address, telephone number	art. 6 sec. 1 lit. f) GDPR, i.e. processing in order to implement our legitimate interest, consisting in maintaining continuity of communication and enabling contact with us in matters of business activity	until you object to the processing of personal data
Loyalty program	name, surname, e-mail address, telephone number	art. 6 sec. 1 lit. a) GDPR, i.e. processing based on your consent to the processing of your personal data	until the consent to the processing of personal data is withdrawn
website traffic analysis	IP address	Art. 6 sec. 1 lit. f) GDPR, i.e. processing to implement our legitimate interest in analyzing customer traffic on the website	until you object to the processing of personal data
direct marketing of own goods and services, including remarketing	address of stay, IP address	Art. 6 sec. 1 lit. f) GDPR, i.e. processing to implement our legitimate interest in direct marketing of our own services, including remarketing	until you object to the processing of personal data

determination, investigation and enforcement of claims and defense against claims in proceedings before courts and other state authorities	name, surname, address, PESEL number, NIP number, REGON number, e-mail address, telephone number, IP number, bank account number, payment card number	art. 6 sec. 1 lit. f) GDPR, i.e. processing in order to implement our legitimate interest, consisting in establishing, pursuing and enforcing claims and defending against claims in proceedings before courts and other state authorities	until the expiry of the limitation period for claims relating to the performance of the contract
fulfillment of legal obligations resulting from legal regulations, in particular tax and accounting regulations	name, surname, company, PESEL number, NIP or REGON number, e-mail address, telephone number, correspondence address, payment card number	Art. 6 sec. 1 lit. c) GDPR, i.e. processing is necessary to fulfill legal obligations incumbent on us, resulting from legal provisions, in particular tax and accounting regulations	until the expiry of the legal obligations incumbent on the Administrator, which justified the processing of personal data

Voluntary provision of personal data

Providing the required personal data by you is voluntary, but it is a condition for us to provide services to you (e.g. sending a newsletter).

Automated decision making (including profiling)



We use tools with which we target personalized advertisements to you. Based on your actions on the website, in particular the choice of the content viewed and the time spent on the subpages of the website, we adjust and display marketing content tailored to you.

Will we transfer your personal data outside the EEA or to an international organization?

In order to use Google's measurement and marketing tools, your personal data may be transferred to the United States, where Google LLC servers are located.

Google LLC is on the Privacy Shield List (link: <https://www.privacyshield.gov/participant?id=a2zt000000001L5AAI&status=Active>) and uses the Data Security Model Contractual Clauses approved by the European Commission

WHAT ARE YOUR RIGHTS IN CONNECTION WITH OUR PROCESSING OF YOUR PERSONAL DATA?

Under the GDPR, you have the right to:

- request access to your personal data,
- request rectification of your personal data,
- request the deletion of your personal data,
- requests to limit the processing of personal data,
- object to the processing of personal data,
- requests for the transfer of personal data.

If you submit any of the above requests to us, we will provide you with information about the actions taken in connection with your request without undue delay - or in any case within one month of receiving the request.

If necessary, we can extend the monthly period by another two months due to the complex nature of the request or the number of requests.

In any event, we will inform you within one month of receiving the request to extend the deadline and provide you with the reasons for the delay.

The right to access personal data (Article 15 of the GDPR)

You have the right to obtain information as to whether we process your personal data. If we process your personal data, you have the right to:

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- access to personal data,
- obtain information about the purposes of processing, categories of personal data processed, about the recipients or categories of recipients of these data, the planned period of storage of your data or the criteria for determining this period, about your rights under the GDPR and the right to lodge a complaint to the President of the Office for Personal Data Protection, about the source of this data, about automated decision-making, including profiling, and about the security measures used in connection with the transfer of this data outside the European Union;
- obtain a copy of your personal data.

In order to access your personal data, submit your request to the following address: office@chempropoland.com

The right to rectify personal data (Article 16 of the GDPR)

If your personal data is incorrect, you have the right to request us to correct your personal data immediately or to request that we supplement your personal data. In order to correct or supplement your personal data, please submit your request to the following address: office@chempropoland.com.

The right to delete personal data, the so-called "The right to be forgotten" (Article 17 of the GDPR)

You have the right to request the deletion of your personal data when:

- Your personal data are no longer necessary for the purposes for which they were collected or otherwise processed;
- You have withdrawn your specific consent to the extent that personal data was processed based on your consent;
- Your personal data has been unlawfully processed;
- You have objected to the processing of your personal data for direct marketing purposes, including profiling, to the extent to which the processing of personal data is related to direct marketing;
- You have objected to the processing of your personal data in connection with the processing necessary to perform a task carried out in the public interest or the processing necessary for the purposes of the legitimate interests pursued by us or a third party.
- Despite submitting a request to delete personal data, we may process your data further in order to establish, assert or defend claims about which you will be informed in the situation.



In order to delete your personal data, please submit your request to the following address:
office@chempropoland.com

The right to submit a request to limit the processing of personal data (Article 18 of the GDPR)

You have the right to request the restriction of the processing of your personal data when:

- You question the correctness of your personal data - in this case, we will limit the processing of your personal data for a period that allows us to verify the correctness of this data;
- the processing of your data is unlawful, and instead of deleting your personal data, you will request the restriction of the processing of your personal data;
- Your personal data are no longer needed for the purposes of processing, but they are needed to establish, assert or defend your claims;
- You have objected to the processing of your personal data - until it is determined whether our legitimate interests override the grounds indicated in your objection.

In order to limit the processing of your personal data, please submit your request to the following address:
office@chempropoland.com

The right to object to the processing of personal data (Article 21 of the GDPR)

You have the right to object at any time to the processing of your personal data, including profiling, in connection with:

- processing necessary for the performance of a task carried out in the public interest or processing necessary for purposes arising from the legitimate interests pursued by the Administrator of personal data or a third party;
- processing for the purposes of direct marketing.

In order to object to the processing of your personal data, please submit your request to the following address: office@chempropoland.com

The right to request the transfer of personal data (Article 20 of the GDPR)

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You have the right to receive your personal data from us in a structured, commonly used and machine-readable format and to send it to another personal data controller.

As a standard, we will provide you with your personal data in CSV format. If you prefer the data to be made available to you in a different format, please indicate the preferred format in your request. Where possible, we will try to provide you with the data in the format you prefer.

You can also request that we send your personal data directly to another controller (if technically possible).

If you want to transfer your personal data, please submit your request to the following address: office@chempropoland.com

Can you withdraw your consent to the processing of personal data?

You can withdraw your consent to the processing of your personal data at any time. Withdrawal of consent to the processing of personal data does not affect the lawfulness of the processing carried out by us on the basis of your consent before its withdrawal.

In order to withdraw your consent to the processing of your personal data, submit your request to the following address: office@chempropoland.com.

Complaint to the supervisory authority

If you believe that the processing of your personal data violates the provisions on the protection of personal data, you have the right to lodge a complaint with the supervisory authority, in particular in the Member State of your habitual residence, place of work or place of the alleged infringement.

In Poland, the supervisory body within the meaning of the GDPR is the President of the Personal Data Protection Office, who replaced GIODO on May 25, 2018.



Cookies

When browsing the Website, " cookies " are used, hereinafter referred to as Cookies , i.e. small text information that is stored on your end device in connection with the use of the website. Their use is aimed at the correct operation of the website.

These files allow you to identify the software used by you and adapt the Website individually to your needs.

Cookies usually contain the name of the domain they come from, their storage time on the device and the assigned value.

Security

The cookies we use are safe for your devices. In particular, it is not possible for viruses or other unwanted software or malware to enter your devices through cookies .

Types of cookies

We use two types of cookies :

cookies : they are stored on your device and remain there until the end of the browser session. The saved information is then permanently deleted from the memory of your device. The session cookies mechanism does not allow the collection of any personal data or any confidential information from your device.

cookies : they are stored on your device and remain there until they are deleted. Ending a browser session or turning off the device does not delete them from your device. The persistent cookies mechanism does not allow the collection of any personal data or any confidential information from your device.

Objectives

also use third party cookies for the following purposes:

- configuration of the Website;
- creating statistics that help to understand how website users use it, which allows improving their structure and content through Google Analytics analytical tools, the administrator of which is Google Ireland Ltd. based in Ireland, the Google Privacy Policy is available at the following link: <https://policies.google.com/privacy?fg=1>;

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- determining the Customer's profile in order to display him matched materials in advertising networks, using the Google Ads online advertising tool , the administrator of which is Google Ireland Ltd. based in Ireland, the Google Privacy Policy is available at the following link: <https://policies.google.com/privacy?fg=1>;
- analyzing user activity, in order to match the content displayed to them to their profile, which allows improving the management of advertising campaigns through the DoubleClick analytical tools , the administrator of which is Google Inc. based in the USA, Google's privacy policy is available at the following links: <http://www.google.com/intl/pl/policies/privacy/>;

To learn the rules of using Cookies , we recommend that you read the privacy policies of the above-mentioned companies.

Cookies may be used by advertising networks, in particular the Google network, to display advertisements tailored to your preferences. For this purpose, information about how you navigate on the web or when you use the website may be stored.

To view and edit information about your preferences collected by the Google advertising network, you can use the tool available at <https://www.google.com/ads/preferences/>.

By using the web browser settings or by using the service configuration, you can change your Cookie settings at any time , specifying the conditions for their storage and access to your device via Cookies . You can change these settings so as to block the automatic handling of cookies in your web browser settings or to inform about them each time they are placed on your device. Detailed information on the possibilities and methods of handling cookies is available in the settings of your software (web browser).

The Management Board of Chem-Pro Poland Sp. z o. o

01/09/2022 (version I)

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